

ORDINANCE NUMBER 20-11

AN ORDINANCE AUTHORIZING THE VILLAGE ADMINISTRATOR TO REQUIRE ALL TOBACCO RETAILERS WITHIN NEW LEXINGTON VILLAGE LIMITS TO POST THE PHONE NUMBER FOR THE TOBACCO QUITLINE AT ALL POINT OF SALE LOCATIONS

Whereas:

- ✓ Tobacco use is still the nation's number 1 cause of preventable death and disease
- ✓ Tobacco companies spend \$9.1 billion a year-one million every hour-to market their products
- ✓ The State of Ohio spends just \$739.7 million on programs to prevent teens from starting tobacco and to help smokers quit
- ✓ Children are being exposed daily to cigarette advertising by an industry that needs to recruit the young to maintain its profit
- ✓ There are 11 tobacco retailers inside the New Lexington corporation limit or 1 retailer for every 429 residents. These include:

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|--------------------------|-------------------------------|
| ○ Kroger | ○ Whitlatch Bait and Carryout |
| ○ Family Dollar | ○ Tobacco Patch-Save a Lot |
| ○ Cheap Tobacco | ○ New Lex Drive Thru |
| ○ Dollar General | ○ Bell Store |
| ○ Circle K | |
| ○ Kroger Fuel Center | |
| ○ Woolfe's Huff and Puff | |

- ✓ The proposed ordinance requires the posting of Quitline materials at the "point of purchase"
- ✓ The Perry County Health Department will provide all Quitline materials for tobacco retailers
- ✓ The Perry County Health Department will enforce the proposed ordinance during Store Audits and Compliance Checks that are completed yearly by the Tobacco Use Prevention and Cessation Program

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE VILLAGE OF NEW LEXINGTON, OHIO AS FOLLOWS

Section 1: The Village of New Lexington hereby approves the Ordinance to require all tobacco retailers within the New Lexington Village Limits to post the phone number for the Tobacco Quitline at all point of sale locations

PASSED 5-18-20

MAYOR 

PRESIDENT OF COUNCIL 

ATTEST: CLERK OF COUNCIL 